

**SPONSORING
& EXHIBITION**

SWISS HERNIA DAYS



Dear sponsors,
Dear friends of hernia surgery,

Looking back to the **5TH SWISS HERNIA DAYS** we are again grateful for the participants, speakers, and the sponsors for supporting Switzerland's only and one of Europe's finest hernia conferences. Around 300 hernia experts and participants from Switzerland and foreign countries followed our invitation to Basel in 2022. The congress feedbacks of the faculty, the participants and the industry were again overwhelming. This achievement however would not have been possible without the strong and trustful support of our industry partners, which we cannot thank enough.

With great pleasure we are now looking forward to the **6TH SWISS HERNIA DAYS** on the **19–20 October 2023** at the **CONGRESS CENTER BASEL**, Switzerland. The **SWISS HERNIA DAYS** are known for its unique, innovative, and interactive congress character. Every year we manage to attract more and more young surgeons to the **SWISS HERNIA DAYS**, which is one of the key factors for the success of this event. The future and current generation of Switzerland hernia surgery meets at this congress. This is only possible since the registration for junior surgeons and trainees is free to attract the future generation of surgeons to the congress and inspire young surgeons to become a hernia specialist.

The **2ND CADAVER WORKSHOP 2022** at the Anatomical Institute of the University Basel was a great success again. The workshop was fully booked within a few days and became an important component of the Swiss Hernia Days since hands-on teaching seems to gain more and more interest among the hernia surgeons. In 2023 we will again provide short lectures and hands-on surgical training, where surgeons can learn straight from the masters.

The **6TH SWISS HERNIA DAYS** are again deemed to be the ideal Swiss platform for professional exchange between national and international participants, hernia experts and our industry partners, to present technical innovations and developments in the field of hernia surgery. We will offer manifold sponsoring items and an uncomplicated encounter zone for participants and industry partners in a spacious and attractive exhibition place in the atrium of the Congress Centre Basel.

As a new item we have created space for on-site workshops at the Swiss Hernia Days congress venue. During both congress days interested sponsors can run a workshop to present their products in a learning and teaching atmosphere to the participating surgeons.

Due to the increasing costs of running a congress caused by inflation and economic shortcomings in the post-pandemic era, we had to adapt the pricing. Some items became less and some more expensive. Unfortunately, we also had to increase the registration fee for participants.

The national and international value of the **6TH SWISS HERNIA DAYS** is emphasized by the patronage of the Swiss Hernia Society (SAHC), Swiss Society for Visceral Surgery (SGVC), the Swiss-MIS collaboration, the European Hernia Society (EHS) and the German Hernia Society (DHG). We would be very grateful if you would support the **6TH SWISS HERNIA DAYS**.

Prof. Dr. Philipp Kirchhoff
Congress Chairman

PD Dr. Henry Hoffmann
Congress Chairman

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REVIEW AND KEY FACTS OF THE 5TH SWISS HERNIA DAYS 2022



We were able to assemble an international faculty, which consisted of 31 top-class hernia experts. They held more than 30 state-of-the-art lectures and interactive discussions in 10 different scientific sessions. The chosen topics of the lectures were rated as excellent (4.5 from 5 stars) and relevant for the daily practice (4.5 from 5 stars). Also, the organizational aspects of the **5TH SWISS HERNIA DAYS** were rated as excellent (4.5 from 5 stars). Accordingly, the overall impression of the **5TH SWISS HERNIA DAYS** was rated with 4.5 from 5 stars by the participants.

One of the unique characteristics of the **5TH SWISS HERNIA DAYS** was its interactive character, which clearly silhouettes the **SWISS HERNIA DAYS** against other conventional congresses. With the interactive setting of the conference room including round tables with a faculty member on each table, the possibility for uncomplicated and direct interaction between participants and experts was immediately given and widely used. Also, we omitted the conventional and rigid concept of chairs and co-chairs and replaced it with a mixed group of experts, which were seated on the stage and moderated each session, comparable to a talk show. This allowed continuous interaction between speakers, experts and participants and provided the space for controversial discussion in the audience.

A highlight was live-surgery in HD quality, which were broadcasted for 4 hours from the Merian Iselin Clinic to the audience. In total 2 surgeries were performed, both were booked by sponsors with product placement. The Congress Center Basel was an ideal venue for the exhibitors. In total 148 m² of exhibition space was booked by 14 sponsors. In total, almost 300 participants and hernia experts from 35 countries across Europe, Asia and North- and South-America, Middle East and Africa followed our invitation to Basel, which was an exceptional achievement, highlighting the international character of the **SWISS HERNIA DAYS** and its perception in the agenda of hernia congresses worldwide.

For the third time, we were able to offer two lunch symposia during the **5TH SWISS HERNIA DAYS**. Booking this exclusive item provides you the undivided attention of all 300 participants and the faculty, since no parallel sessions are running. The lunch symposia are scheduled directly after the lunch break. To attract as much participants as possible, coffee and dessert are provided during the symposium, which makes this session very attractive to join.

REVIEW AND KEY FACTS OF THE 4TH SWISS HERNIA DAYS 2021

PARTICIPANTS PER COUNTRY

ROW LABELS	COUNT OF COUNTRY
1 Switzerland	176
2 Germany	28
3 Austria	9
4 United Kingdom	8
5 United States	6
6 Romania	5
7 Czech Republic	3
8 France	3
9 Liechtenstein	3
10 Egypt	2
11 India	2
12 Belgium	2
13 Denmark	2
14 Italy	2
15 Russian Federation	2
16 Senegal	1
17 Tunisia	1
18 Pakistan	1
19 Philippines	1
20 Qatar	1
21 Singapore	1
22 Bonaire, Sint Eustatius and Saba	1
23 Andorra	1
24 Norway	1
25 Sweden	1
Total	236

EXHIBITION

NAME OF EXHIBITORS	SURFACE
1 BD Bard	36
2 Intuitive Surgical	18
3 Laubscher & Co.AG	12
4 Medtronic	12
5 Mölnycke	12
6 BBraun	10
7 Applied Medical	6
8 DACH Medical Group	6
9 IVF Hartmann	6
10 Medical Systems Solutions (Fasciotens GmbH)	6
11 MSD Merck	6
12 Rey Medical	6
13 Stryker	6
14 TelaBio	6
Total m² of exhibition space	148

NAME OF SPONSOR
1 Applied Medical
2 Bbraun
3 BD Bard
4 DACH Medical Group
5 Intuitive Surgical
6 IVF Hartmann
7 Laubscher & Co.AG
8 Medical Systems Solutions (Fasciotens GmbH)
9 Medtronic
10 Merian Iselin Klinik Basel
11 Mölnlycke
12 MSD Merck
13 Rey Medical
14 Stryker
15 Tela Bio

IMPORTANT ADDRESSES & DATES

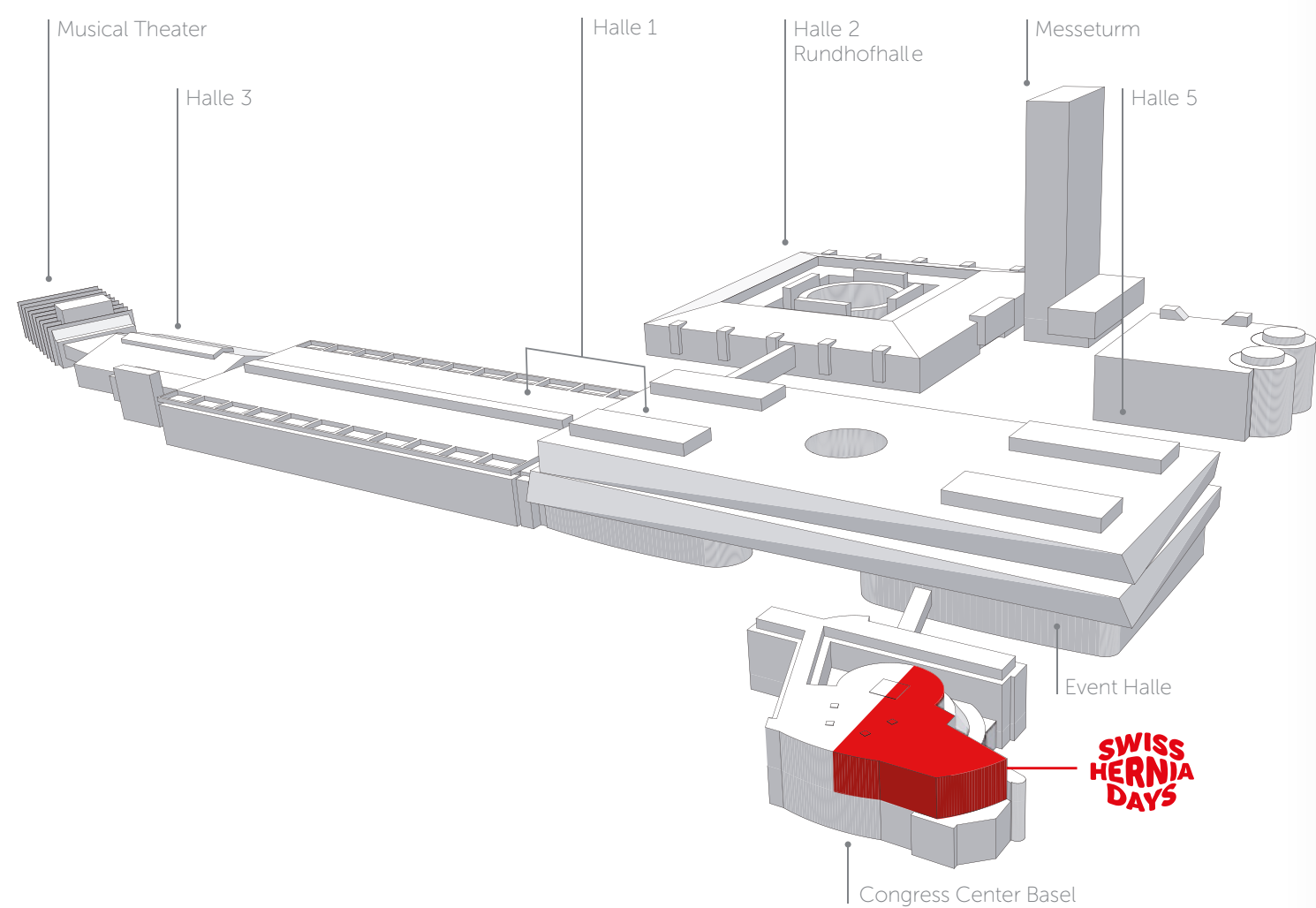
20 SEPTEMBER 2023	Deadline for reduced registration fee
18 OCTOBER 2023	3 RD CADAVER-WORKSHOP, Anatomy, University of Basel
19—20 OCTOBER 2023	6 TH SWISS HERNIA DAYS, Basel / Switzerland
19 OCTOBER 2023	NETWORKING EVENT

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4053 Basel / Switzerland

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CONGRESS VENUE



CONGRESS VENUE

Congress Center Basel
Messeplatz 21
4005 Basel / Switzerland



REGISTRATION

REGISTRATION FEE	Until 20 September 2023	As from 21 September 2023
Cadaver-Workshop*	CHF 600	CHF 700
Consultants	CHF 450	CHF 550
Day Card	CHF 275	CHF 300
Delegate from Low-Income Economy***	CHF 150	CHF 150
Networking Evening Event	CHF 90	CHF 100
Networking Evening Event — Low-Income Economy***	CHF 50	CHF 50
Trainee/Resident/Student****	free of charge	free of charge

* Number of participants limited to 28
** Exhibitors, who wish to have access to all sessions of the scientific programme need to be registered in the respective category "Exhibitor, full registration"
*** The reduced rate is available to all participants of a country designated by the World Bank rating as a low / lower-middle income economy. Please [click here](#) to view a list of these countries.
**** To register in the category "Trainee/Resident/Student", please upload a confirmation of your head department or resident / student ID when requested during the online registration. The age limit for students is set at 30 years old.

The registration fee for participants includes:

- Access to all scientific sessions and the industrial exhibition





Cancellation policy:
Refund of registration fees will be as follows:

- Cancellations received up and including 27 September 2023:
Refund minus 25% handling fee
- No refund on cancellations after 27 September 2023

For further information please contact: swissherniadays@congrex.com

SPONSORSHIP PAKETS

SPONSORSHIP LEVELS

AMOUNT OF TOTAL CONTRIBUTION	INCLUDED BENEFITS AND ACKNOWLEDGEMENTS
PLATINUM SPONSORS  CHF 60'000 and above	<ul style="list-style-type: none"> • Acknowledgement as Platinum Sponsor will appear in the printed final programme, on the congress website and on the sponsor board on site • Exclusive Industry Lunch Symposium of 45 minutes allocated within the scientific programme. Company will be acknowledged as sponsor of lunch break which will be served in the exhibition area. (CHF 20'000) • One advertisement in the printed final programme (subject to receipt by publishing deadline), (CHF 2'000) • One bag insert included (CHF 1'500) • 20m² exhibition space included (CHF 10'000) • 4 free registrations included (CHF 1'800) • Free choice of additional sponsorship items of minimum CHF 24'700 and above
GOLD SPONSORS  CHF 40'000 – 59'000	<ul style="list-style-type: none"> • Acknowledgement as Gold Sponsor will appear in the printed final programme, on the congress website and on the sponsor board on-site • One scientific session sponsoring (CHF 4'000) • One advertisement in the printed final programme (subject to receipt by publishing deadline). (CHF 2'000) • One congress bag insert (CHF 1'500) • 15m² exhibition space included (CHF 7'500) • 3 free registrations included (CHF 1'350) • Free choice of additional sponsorship items of minimum CHF 23'650 and above
SILVER SPONSORS  CHF 20'000 – 39'000	<ul style="list-style-type: none"> • Acknowledgement as Silver Sponsor will appear in the printed final programme, on the congress website and on the sponsor board on-site • One advertisement in the printed final programme (subject to receipt by publishing deadline). (CHF 2'000) • 8m² exhibition space included (CHF 4'000) • 2 free registrations included (CHF 900) • Free choice of additional sponsorship items of minimum CHF 13'100 and above
CONTRIBUTORS  Below CHF 20'000	<ul style="list-style-type: none"> • Acknowledgement as Contributor will appear in the printed final programme, on the congress website and on the sponsor board on-site • 1 free registration included (CHF 450) <p>All sponsorship commitments will be offered to companies according to their total sponsorship contribution which compiles their sponsorship level in CHF excl. Swiss VAT. Sponsors may compile their individual sponsorship packages in addition to the given benefits included.</p>

SPONSORSHIP ITEMS

1 SWISS HERNIA DAYS CADAVER WORKSHOP	CHF 15'000
<ul style="list-style-type: none"> – Location: Anatomical Institute Basel – Date: 18TH October 2023 <p>Support the Cadaver Workshop at the Anatomical Institute Basel as the exclusive sponsor. (Item cannot be included in Platinum, Gold or Silver Sponsorships)</p>	
2 ON-SITE CONGRESS WORKSHOP	CHF 25'000
<ul style="list-style-type: none"> – Location: Congress Center Basel – Date: 19TH and 20TH October 2023 (two days) <p>Run an exclusive congress workshop during the Swiss Hernia Days on site. Package includes additional space or rooms for the workshop. (Item cannot be included in Platinum, Gold or Silver Sponsorships)</p>	
3 ORGANISATION OF AN INDUSTRY SYMPOSIUM (45 min)	CHF 20'000
4 LIVE SURGERY PRODUCT PLACEMENT	CHF 20'000 per surgery
<p>Place your product in one of the Live Surgeries that are going to be broadcasted live to the SWISS HERNIA DAYS programme. Your company logo will be displayed on the screen besides the live operation. There is no better possibility to show the use of your product on the spot.</p>	
5 NETWORKING EVENT SPONSORING (exclusive availability)	CHF 6'000
<p>The specific branding (banner, lighting etc.) needs to be defined at a later stage.</p>	
6 PILLAR BRANDING	CHF 5'000
<p>Pillars can be branded if permission has been obtained from the organizers. Please contact the organizer for more details.</p>	
7 WI-FI ACCESS (exclusive availability)	CHF 5'000
<p>The Wi-Fi access in the entire congress centre can be sponsored. The company will be mentioned as sponsor in the final programme and on the website advertising the Wi-Fi. By entering the Wi-Fi the first time, every delagtet will be redirected to the sponsors website. If wished, the Wi-Fi code can be printed on vouchers with the sponsors logo and can be picked up only at the booth.</p>	
8 CONGRESS BAGS (exclusive availability)	
<p>Will be distributed to all conference participants.</p> <p>A produced by the congress organizer</p> <p>B produced by the sponsor</p>	CHF 4'500 CHF 3'000

SPONSORSHIP ITEMS

9 | **SCIENTIFIC SESSION** CHF 4'000

Sponsoring of scientific sessions will allow you to support the conference's valuable content. The programme content as well as the speakers' invitations will be done through the congress chairmen and the congress secretariat. The sponsoring company is given the opportunity to place a company roll-up banner in front of the session room and the company logo displayed next to the supported session in the final programme.

Banner size: 85 x 200 cm to be provided by the sponsor.

10 | **LANYARDS** CHF 3'000

The sponsor logo will be displayed on the lanyards of the badges.
To be produced and provided by the sponsor.

11 | **ADD ON: DISPLAYED LOGO** CHF 4'500

Logo will be displayed on each badge in addition to the lanyards.

12 | **FOOTPRINTS** CHF 3'000

A unique opportunity to imprint appliqué footprints with your organisation's logo to create a clear path to your exhibit space. Price excl. production costs

13 | **PADS & PENS** CHF 3'000

Pads & pens provided by the sponsor will be distributed in the session room. An item that is highly appreciated by congress participants and that ensures high visibility and utilisation.

14 | **TRAILER** CHF 3'000

Share your 60 second trailer about your company, your newest research or your satellite symposium with all attendees! Production of video through sponsor. Your trailer will be placed on the official website and shared through its social media channels.

15 | **MOBILE CONGRESS APP – SPLASH SCREEN** (exclusive availability) CHF 3'000

Place your advertisement as a Splash Screen in the mobile congress app and put your company in a key position. You will be acknowledged as main sponsor in the final programme and the website..

16 | **ADVERTISEMENT IN THE FINAL PROGRAMME** CHF 2'000

The final programme is a popular item. Your advertisement will be published in a codex conform section of the final programme.

SPONSORSHIP ITEMS

17 | **RAILING BANNER** CHF 2'000

Display your advertisement at the railing of the conference venue. Your advertisement will be seen by all participants.

18 | **E-BLAST** CHF 2'000

Develop your promotional campaign with a fully customised message including your logo, products, booth number, studies, trials etc. before or after the congress. Take this opportunity to inform the community about your new products, latest studies or promote your symposium. This will be sent to all registered delegates.

19 | **CONGRESS BAG INSERT** CHF 1'500

Place promotional leaflets into the congress bags. A sample has to be provided to the **SWISS HERNIA DAYS** congress secretariat for approval.

20 | **MOBILE CONGRESS APP – BANNER** CHF 1'500

Place your company logo / advertisement as a banner in the mobile congress app.

21 | **WATER DISPENSERS** CHF 1'500

Sponsoring of water dispensers and cups during the **SWISS HERNIA DAYS**.
Price is excluding costs for production.

22 | **LOGO/ADVERT ON WEBSITE** CHF 1'500

Place your logo or advertisement on this highly used platform and link it to your website or a microsite.

23 | **BREAK SLIDE** (max. 3 sponsors) CHF 1'000

Your advertisement (1 slide per sponsor) will be shown on the screen in the lecture hall during the session breaks.

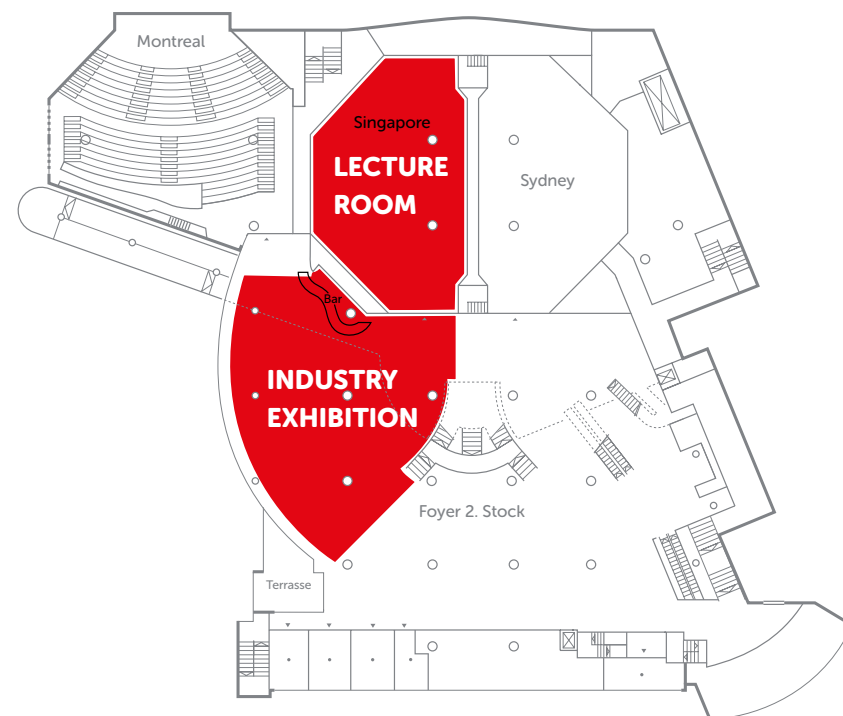
SPECIAL REQUESTS

If you have any particular ideas as to how you would like to present your company at this congress, please contact swissherniadays@congrex.com

INDUSTRIAL EXHIBITION

SWISS HERNIA DAYS strongly believe in the necessary interaction between industry and healthcare professionals for essential exchange on the latest products and services available for improvement in patient care. This exchange is possible via an exhibition area facilitating dialogue between the industry and the professionals.

EXHIBITION SPACE RENTAL FEE CHF 500
The exhibition space fee –
space only (6m² minimum)
excl. 7.7% Swiss VAT



HOW TO BOOK YOUR EXHIBITION SPACE

Exhibitors are kindly requested to send us their preferred square metre surface. Please use the contract at the end of this brochure.

Orders for technical installations and exhibition services are only accepted when confirmed in writing. For the application to be accepted, only products and services in direct connection to the topic of the congress are allowed to be presented.

CONTACT

Congrex Switzerland Ltd.
T: +41 61 686 77 96
swissherniadays@congrex.com

The organizer reserves the right to make changes of exhibition space after consulting the exhibitor involved.

The booths may be used only for exhibiting and advertising the exhibitors' own products in accordance with the host country's applicable laws and regulations.

The Exhibitor Manual including all information will be available in June 2023.

RULES AND REGULATIONS

COMPANY EVENTS

Companies / Sponsors are prohibited to stage their own events – inside and outside the congress venue – parallel to the congress and networking programme without prior approval.

The Congress Secretariat will conclude a sponsorship contract with the sponsor on behalf of the **SWISS HERNIA DAYS**.

PLEASE NOTE:

It is the sponsors' responsibility to comply with the local authority's regulations. EFPIA (European Federation of Pharmaceuticals Industries & Associations) www.efpia.eu

IFMPA (International Federation of Pharmaceutical Manufacturers & Associations) www.ifpma.org

Code of Practice on the Promotion of Medicines

AMENDEMENTS TO THE RULES

Industrial Exhibition

Any matters not specifically covered by the preceding rules shall be subject solely to the decision of the organizer. These rules may be amended at any time by the organizer and all amendments so made shall be binding on exhibitors and sponsors equally with the foregoing rules and regulations.

EXHIBITION & SPONSORSHIP

Assignment / Allocation

Exhibitors are requested to send their preferred m² surface to the organizer.

Exhibition space will be assigned ongoing upon availability. Orders for technical installations and exhibition services are only accepted when confirmed in writing. For the application to be accepted, only products and services in direct connection to the topic of the congress are allowed to be presented. The organizer reserves the right to make changes of exhibition space after consulting the exhibitor involved. The booths may be used only for exhibiting and advertising the exhibitors' own products in accordance with the host country's applicable laws and regulations.

CONDITIONS OF PAYMENT

Industrial Exhibition & Sponsorship

Conditions of payment mentioned on the invoice / confirmation are valid. In any case payment has to be made before opening of the congress; if not, the participation cannot be guaranteed and the rental fee remains due.

All published prices are in Swiss Francs (CHF) and are subject to 7.7% Swiss VAT